



Canada's Premier Int'l Digital Series Festival  
March 17th – 19th 2017

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**FOR IMMEDIATE RELEASE**

March 13th, 2017

## **World Premiere Screening of Just For Laughs' Comedy Webseries 'Explaining to an Alien'**

Vancouver, CANADA [March 10, 2017] VANCOUVER WEB FEST (VWF), Canada's premier international digital series festival, is proud to announce the **World Premiere of Just For Laughs' Comedy Webseries 'Explaining to an Alien'** produced by **Moving Mind Studio** will be screening at the Awards Ceremony, Sunday March 19th 8:00pm at Performance Works on Granville Island.

Along side **Just For Laughs** as special guests, VWF has an outstanding list of panelists which include **Machinima** (Los Angeles), **Seeka.TV** (Minneapolis/St. Paul), **GRBtv Entertainment** (Los Angeles), and **CBC Comedy** (Toronto). Keynote speaker **Brett-Patrick Jenkins**, Head of Development, **Propagate Content** (Los Angeles). Guest of honour at this year's festival is previous President/CEO of NATPE, **Rod Perth** (Los Angeles).

*"The webseries submitted this year are brilliant, it's amazing how far webseries have come since our inaugural year in 2014. Vancouver Web Fest has attracted submissions from around the world and I'm very proud to say we had 27 countries submit. It's an honour to have these countries become part of VWF" says Suzette Laqua, Executive Director and Founder. "We want these webseries to get the best exposure and we are committed to helping them succeed. We have created a market place for web content, bringing in international and local buyers and developers of online content to make deals with these creators."*

As part of its diverse programming and content offering for the three-day event, Vancouver Web Fest introduces its first annual **YouTube Afternoon - Creating Relevant Content on YouTube** on Sunday, March 19th with special guests YouTuber/lisbug, **Lisa Schwartz** (Los Angeles), YouTuber/chitupis, **Jennifer Chiu** (Vancouver), YouTubers/IFHT Films, **Matt Dennison & Jason Lucas** and YouTuber/Helicopter Pilot **Bradley Friesen**.

The 4th annual Vancouver Web Fest is March 17th – 19th at **Performance Works – Granville Island** (1218 Cartwright St, Vancouver). It will host workshops, panels, keynote speaker, screenings, pitch sessions, parties and an awards ceremony and gala. For more information and tickets visit [www.vancouverwebfest.com](http://www.vancouverwebfest.com).



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#### About Vancouver Web Fest

Vancouver Web Festival Presentation Society (VWF), founded in 2013 by Executive Director, Suzette Laqua, is a Not-for-Profit Society and Canada's Premier International Digital Series Festival. Vancouver Web Fest brings digital content creators and their teams from around the world to celebrate the progressive evolution of entertainment and programming created exclusively for the Internet. The festival is an annual event and has been ranked one of the top digital series festivals globally.

For more information on Vancouver Web Fest please visit [www.vancouverwebfest.com](http://www.vancouverwebfest.com)

Vancouver Web Fest is generously supported by Title Sponsor; *Creative BC / Province of British Columbia*, Diamond Sponsors; *William F. White, Shaw, Altman & Co.*, Platinum Sponsors; *IPF, Telefilm Canada, Seeka.TV, Vancouver Economic Commission, Compendia, Storyhive and Adobe.*

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